IIoT USA 2019 Conference Proposal

Dear __________,

I’d like to request your approval to attend IIoT USA, the annual summit highlighting the digital transformations taking place across America’s Oil & Gas, Energy, Manufacturing and Transportation industries; taking place in Chicago, June 18th-19th 2019. A select community of high-level professionals experimenting with IIoT technology, from pioneering companies, will be on hand sharing real-life case studies, discussing best-practices, and collaborating to solve implementation challenges.

This is not your typical conference – it places great emphasis on connecting senior business leaders so that we can learn, share insights, and take away practical information that will help me boost our digital maturity as a direct consequence of attending the summit.

Last year, over 100 Big Data and IoT specialists, IT security experts, Business Analysts, Strategic Developers, and Digital Transformation Officers were present, including those from Google Cloud, Coca-Cola, Siemens, Harley-Davidson, EY, FedEx, Toyota, Monsanto, Shell, BP, and Pepsi. I’d be interested to hear their perspectives on our shared digital transformation challenges.

IIoT USA will allow [company] to:

- **Strengthen our IIoT implementation journey** by addressing key topics, such as maximizing the use of data while complying with regulations, optimizing security without minimizing operability, and the internal changes required by these new technologies.
- **Access invaluable insights** from industry game-changers, allowing us to benefit from success stories and avoid costly lessons learnt by peers.
- **Maintain competitive advantage**, benchmarking our digital maturity against rival companies and taking a closer look at what others are doing.
- **Evaluate market leading solutions** to determine the best strategies to embrace digital transformations with security and efficiency in mind.

The summit’s delegate pass includes access to the full agenda and PDFs of all presentations post-summit. Lunchtime meals and refreshments during networking time are also included.

Standard passes are valued at $1,200, but if we are able to make a decision before the 18th of April, I am able to secure a discount, saving $300 on my attendance.

Please let me know when we can discuss this request further.

Thank you,

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